

*Six-Step Guide for making  
Nature-Based Infrastructure  
Decisions Comparing  
the Benefits of Multiple  
Ecosystem Services -  
case examples from  
Greater Houston TX*

Author - Deborah J. January-Bevers  
President & CEO  
Houston Wilderness  
1334 Brittmoore Road, Suite 2804  
Houston, TX 77043  
713-524-7330  
Deborah@houstonwilderness.org

Co-authors:  
Lauren Harper  
Lindsey Roche  
Research Contributors  
Houston Wilderness



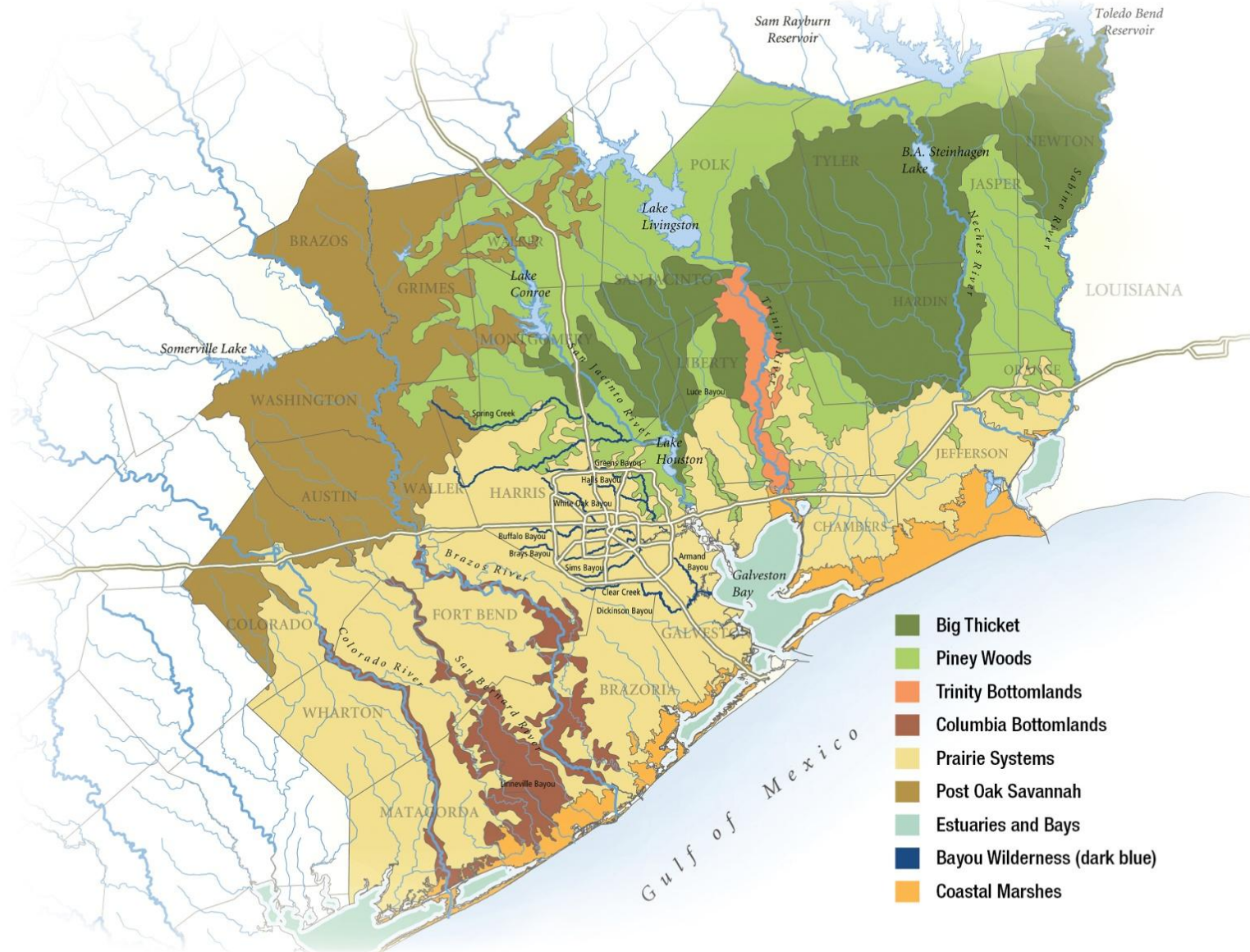
**The Ecosystem Services  
Primer For Greater Gulf-  
Houston Region**

Second Edition | 2019



Six-Step Guide for Making Nature-Based Infrastructure  
Decisions Comparing the Benefits of Multiple Ecosystem Services

# Exploring the 10 Diverse Ecoregions of Greater Houston

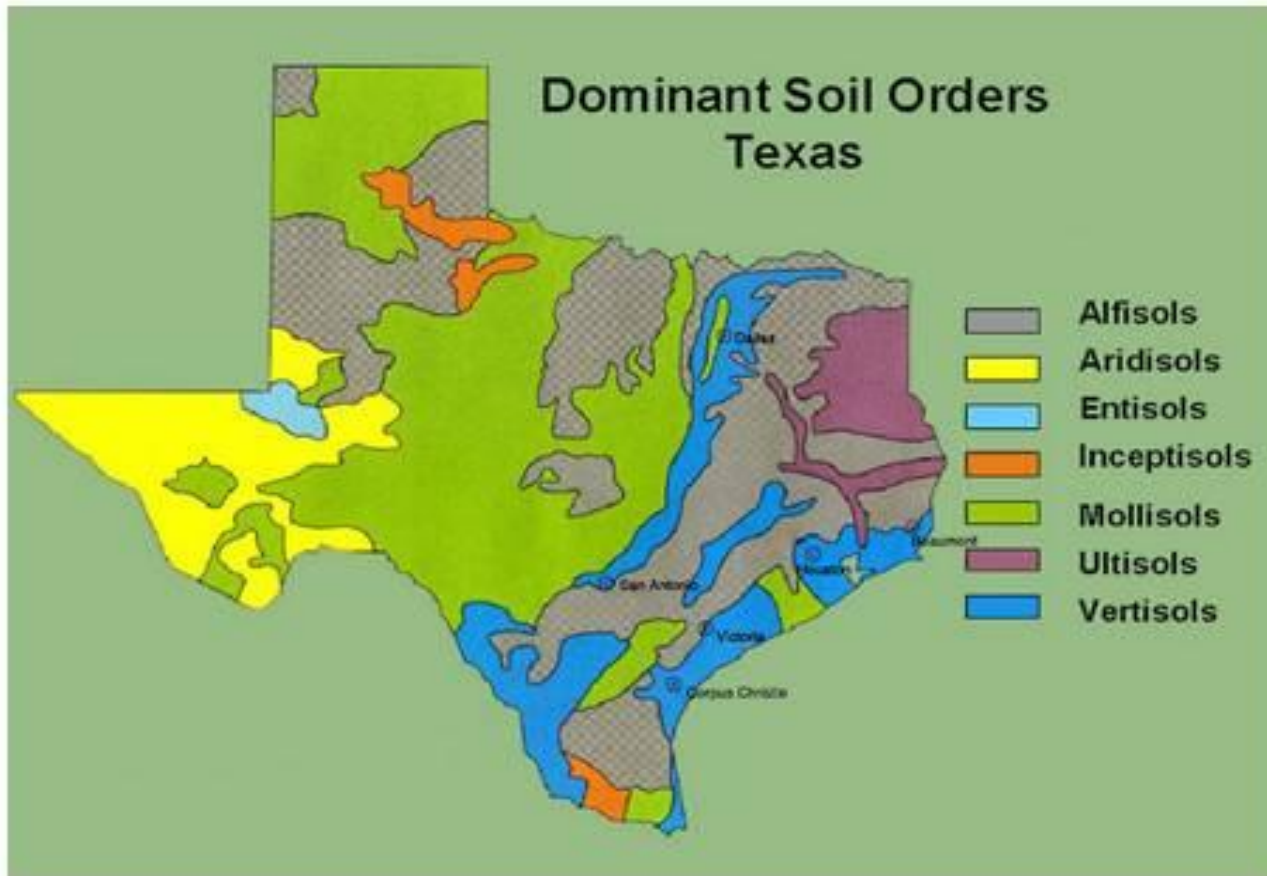




## **GROWING PRESSURES ON THE 10 ECOREGIONS**

### **Brays Bayou**

31 miles of riparian corridor in Houston experienced 40 inches of rain in 3 days during Hurricane Harvey



## Unique Clay-based Soils in the 8-County Gulf-Houston Region

Provide benefits of rich soil nutrients but also require that policy and decision-makers understand clay-based soil characteristics and uses

- **Alfisols:** Coniferous forest soils (clay/sandy loam)
- **Vertisols:** Prairie, Savanna, Riparian forest with Shrink/swell properties (mainly clay)
- **Mollisols:** Grasslands (high organic matter)
- **Ultisols:** Old forest, very weathered (humus/clay)

# The Ecosystem Services Primer For Greater Gulf-Houston Region

Second Edition | 2019



Six-Step Guide for Making Nature-Based Infrastructure Decisions Comparing the Benefits of Multiple Ecosystem Services

## SIX STEPS IN ECOSYSTEM SERVICES (ES) LAND-USE ANALYSIS:

- 1) Determine Infrastructure Goals
- 2) Understanding roles of different ES in decision-making
- 3) Establish ES baseline
- 4) Evaluate benefit relevant indicators
- 5) Consider regional/local challenges
- 6) Use optimal ES valuation method(s) to make infrastructure decisions

# Three key categories of Ecosystem Services in Greater Houston

## (1) Coastal Wetland Marshes & Estuaries

1. Water Recreation & Fishing

4. Improved habitat for juvenile fishery species

6. Organic Carbon sequestration - reduction in greenhouse gas/air pollution

2. Aquifer Recharge

5. Wildlife habitat and Ecotourism

7. Erosion stabilization through soil and root systems

3. Flood Prevention by slowed storm surge

8. Polluted water filtering through wetland grasses improving water quality



## (2) Ecosystem Services provided by Prairie systems

1. Increased property values

2. Increased wildlife habitat & ecotourism

3. Recharged groundwater

4. Flood control through rainfall absorption and “holding” in clay soils

5. Provided native seed banks for future agriculture and restoration projects

6. Soil erosion prevented

7. Absorption of organic carbon and other green-house gases

8. Replacement of expensive engineered drainage systems and retention ponds

9. Reduced runoff of pollution and nutrients into watersheds

### (3) Ecosystem Services provided by a Forests - Conifer and Deciduous species

1. Improved water absorption through root systems and recharged aquifers

2. Erosion Control and improved water quality

3. Habitat for wildlife and birds & ecotourism

4. Increased property values for residents

5. Outdoor recreational opportunities

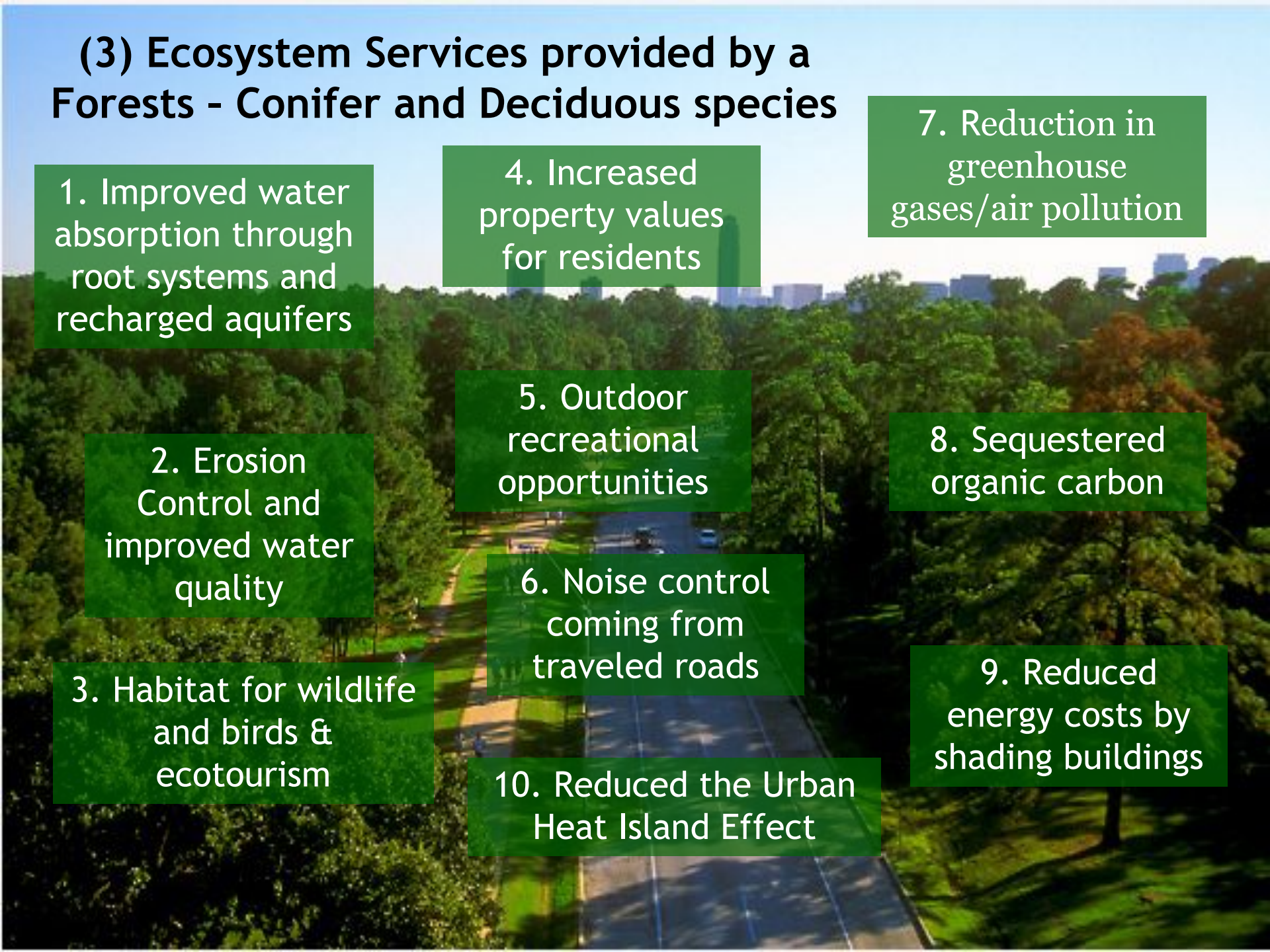
6. Noise control coming from traveled roads

10. Reduced the Urban Heat Island Effect

7. Reduction in greenhouse gases/air pollution

8. Sequestered organic carbon

9. Reduced energy costs by shading buildings





# Ecosystem Services (ES) Primer **Step One** - Determining the nature-based infrastructure goals of the decision-maker/entity

## Goals

Function Monitoring - ex: wastewater treatment

Spatial Impact on Function - ex: water detention basin

Outright Losses - ex: replacing wetlands w development

Substitute Equivalency - ex: replacing gray with green

Building Something New - ex. Low impact Development

Energy Savings - ex: large-scale native tree planting

Insurance Savings - ex: wetland mitigation banks

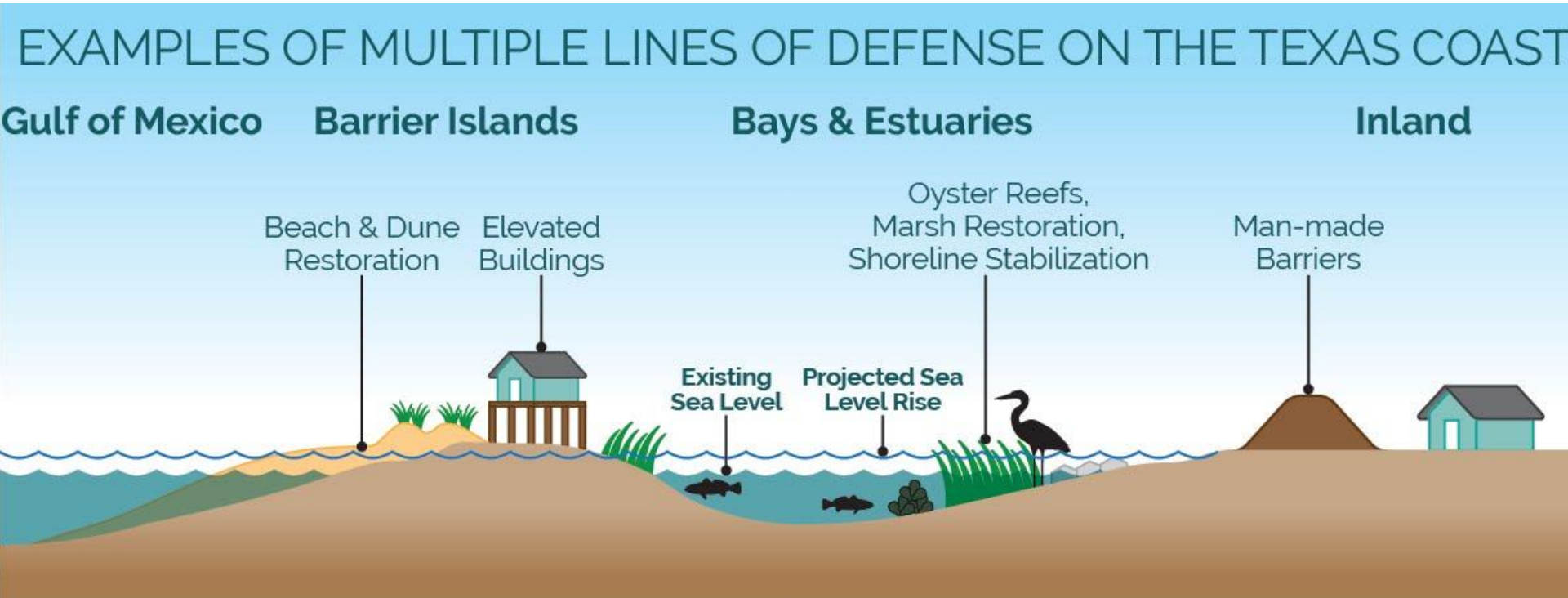
Property Value - ex. natural areas in development

Cost of Illness - ex. Improving air quality thru nature



## **Substitute Equivalency Goal in west Houston**

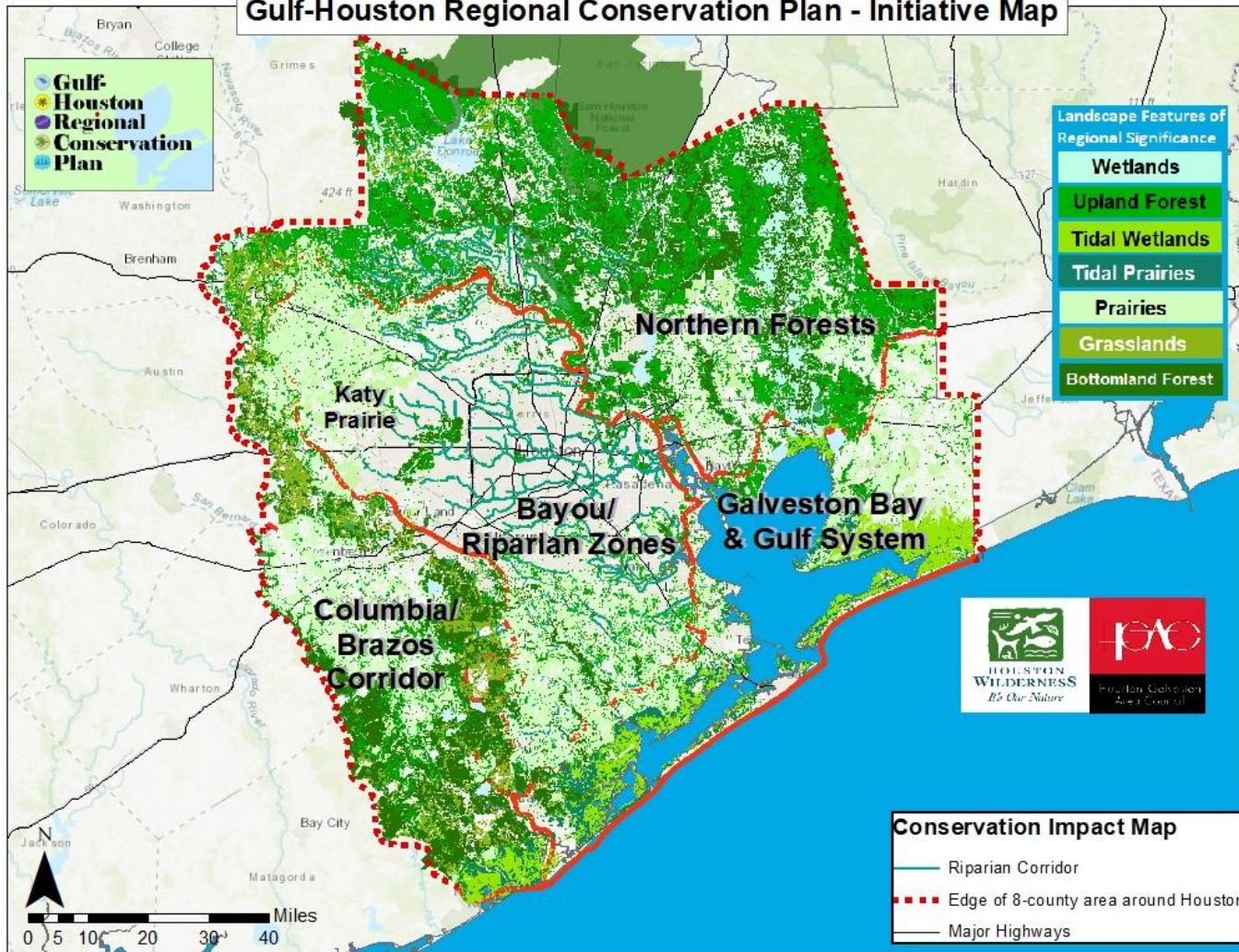
## Ecosystem Services (ES) Primer **Step Two** - Understanding the role of various ecosystem services (ES) in decision making



Greater Houston needs multiple lines of defense to provide resilience and sustainability against the growing number of environmental impacts affecting the region - flooding, sea level rise, warming temperatures, large-scale riparian erosion, air and water pollution and loss of coastal wetlands.

Hybrid design approaches are often chosen that allow for nature-based infrastructure (NBI) coupled with gray infrastructure composed of synthetic/concrete materials and processes.

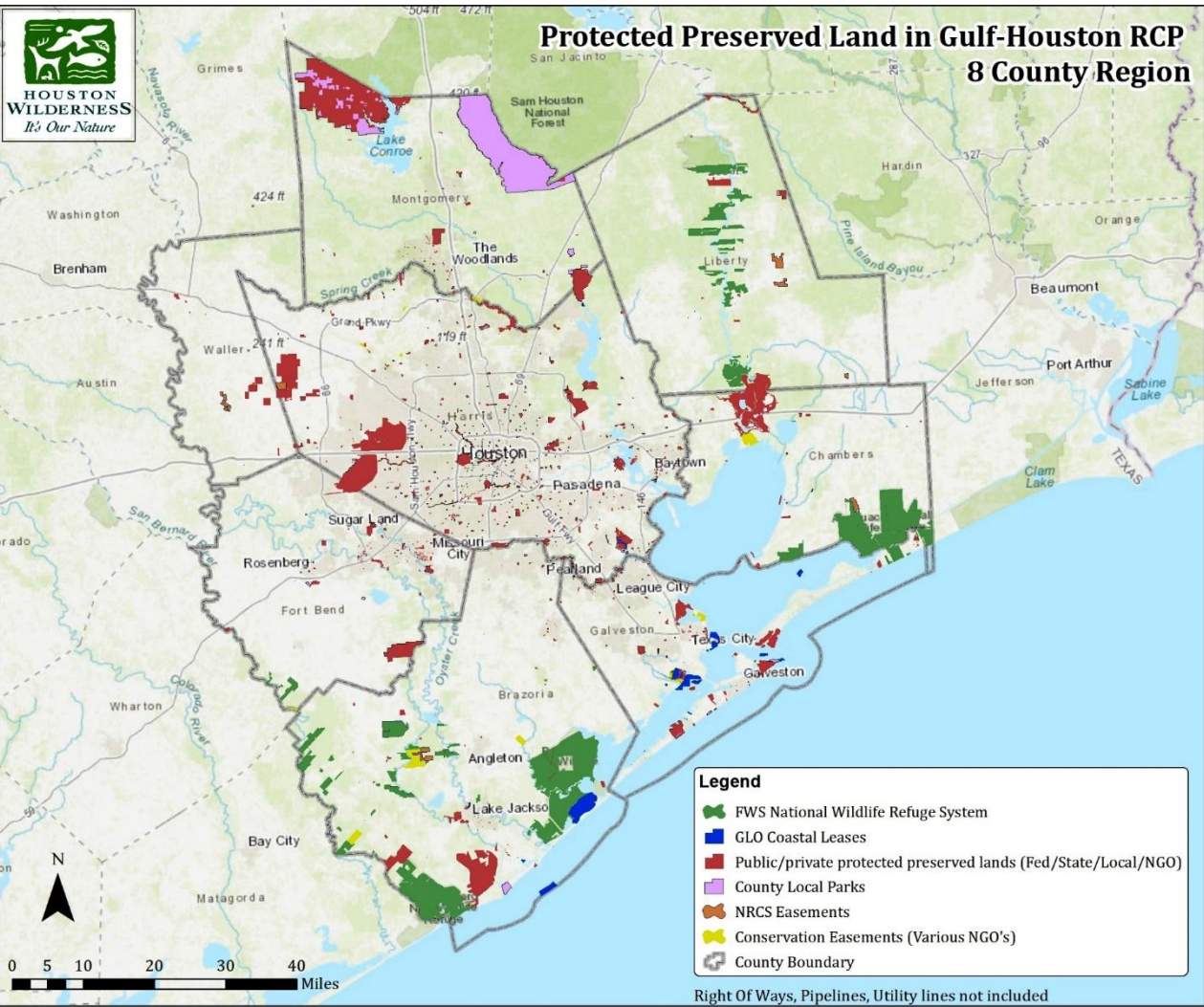
Gulf-Houston Regional Conservation Plan - Initiative Map



*Gulf-Houston Regional Conservation Plan* ([GulfHoustonRCP.org](http://GulfHoustonRCP.org)) was established as a long-term collaborative of environmental, business, and governmental entities working together to implement an ecosystem continuity and connectivity plan for the region, encouraging improved ecosystem services

**Key Goals:**

- 1) Increase Protected/Preserved Land to 24% by 2040
- 2) Increase Nature-based Infrastructure to 50% by 2040
- 3) Annually increase organic carbon sequestration by .04%



*Under the 1<sup>st</sup> Key Goal of the Gulf-Houston Regional Conservation Plan decision-makers can use the GIS maps provided by Houston Wilderness and other collaborative partners to assist in understanding the role of various ecosystem services (ES) in infrastructure decisions*

## Ecosystem Services (ES) Primer **Step 3** - Establishing an ES baseline for the targeted area(s)

**Case Example:**  
**Berm along Port Houston**  
**Container Terminal**

**Infrastructure Goals:**

- Building Something New
- Property values
- Noise Reduction

**Nature-Based Solution:**

- 30-foot Natural Berm
- Large-Scale Native Trees
- Native grasses

**Cost to Construct: \$1.5  
Million**



**Case Example:**  
**Exploration Green**  
**flowing into Clear Creek**

**Infrastructure Goals:**

- Spatial Impact on Function
- Outright Losses
- Outdoor Recreation
- Improved habitat

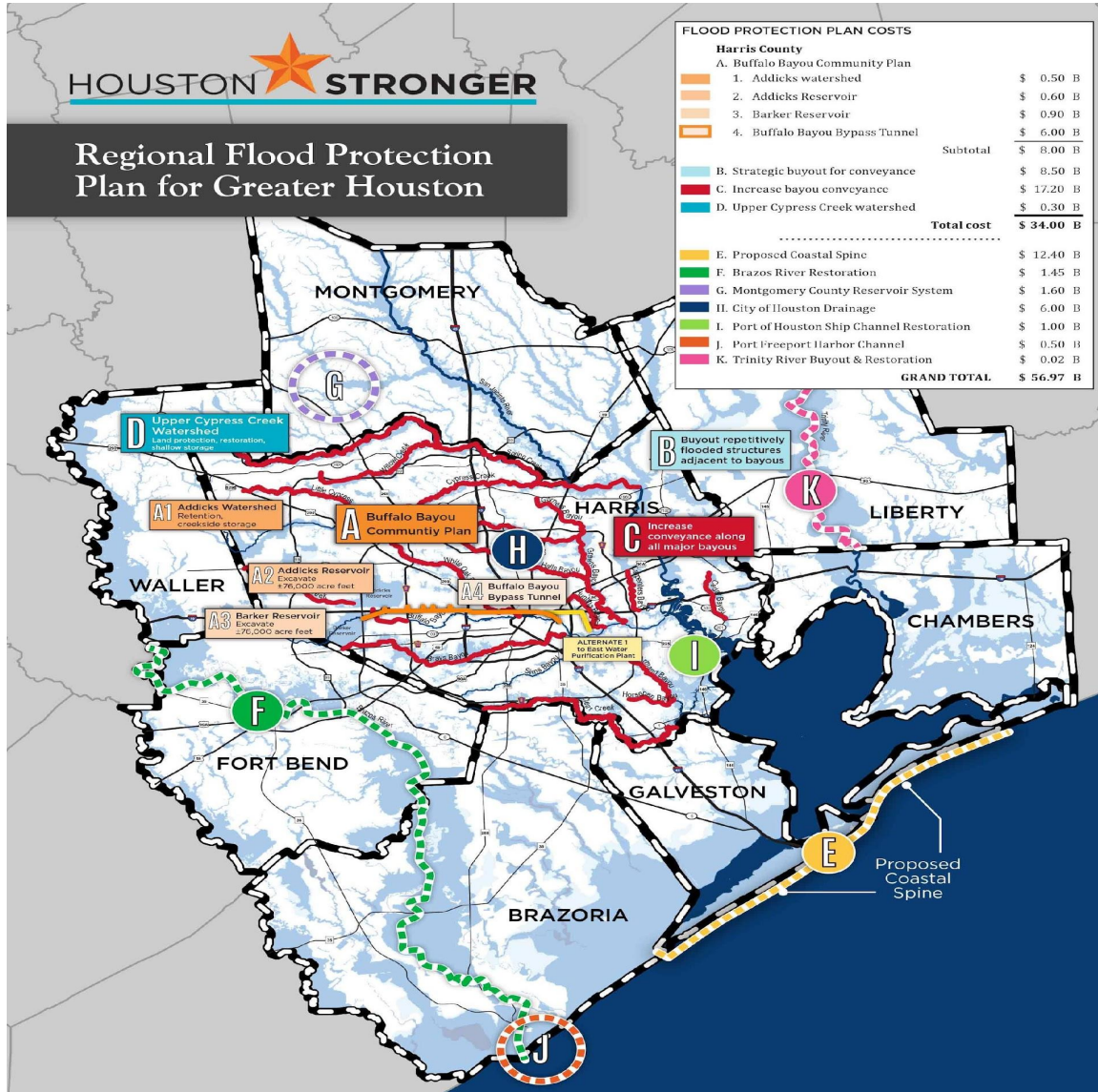
**Nature-Based Solution:**

- 178 acres of Stormwater Filtering Features
- Large-Scale Native Trees
- Native grasses

**Cost to Construct: \$2.5 Million**



# Ecosystem Service (ES) Primer Step Four - Considering regional/local challenges



## Case Example: Houston Stronger Flood Prevention Plan

### Infrastructure Goals:

- Outright Losses
- Building Something New
- Insurance Savings

### Nature-Based Solutions:

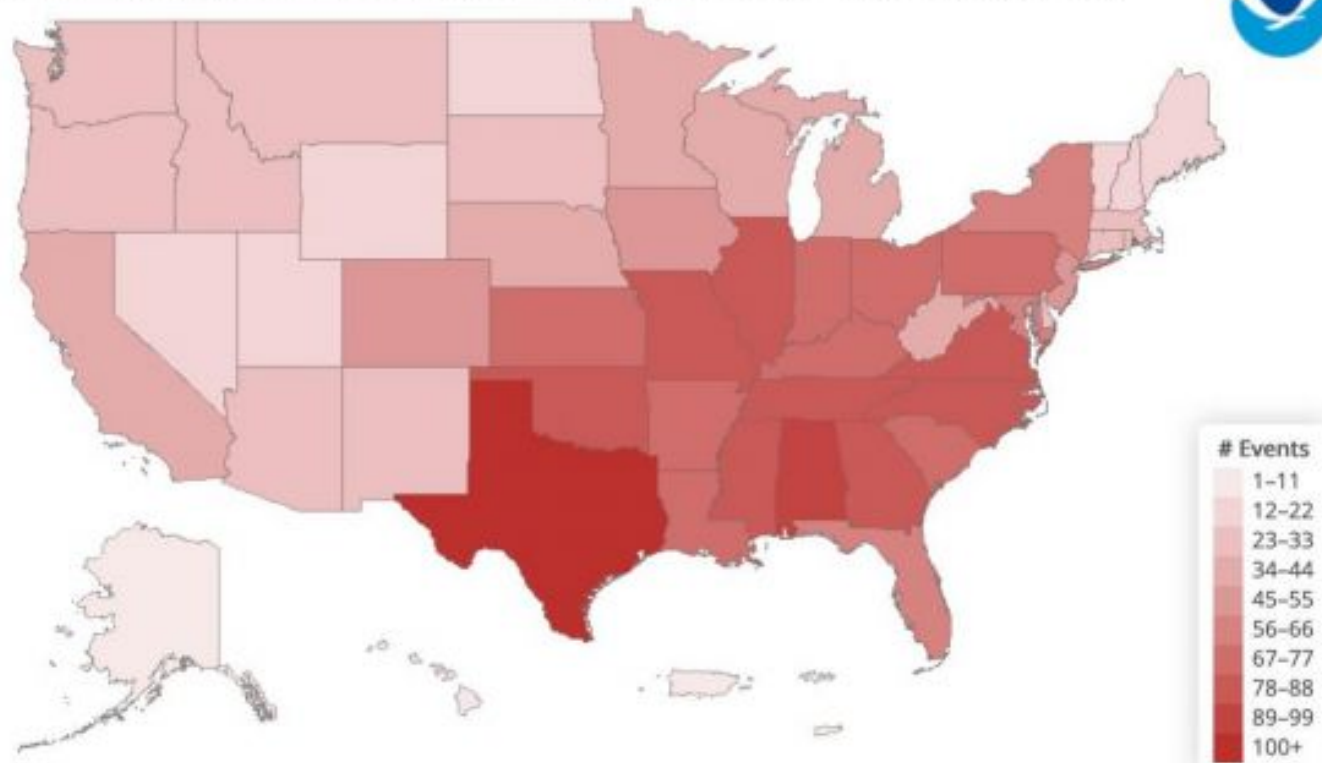
- Removing sediment/silt from large reservoirs
- Strategic property buyouts
- Restoration along Ship Channel, 3 major rivers and multiple bayous/ creeks

### Cost to Construct:

**\$15.37 Billion**

## Ecosystem Service (ES) Primer **Step Four (continued)** - Considering regional/local challenges

1980-2020\* Billion-Dollar Weather and Climate Disasters (CPI-Adjusted)



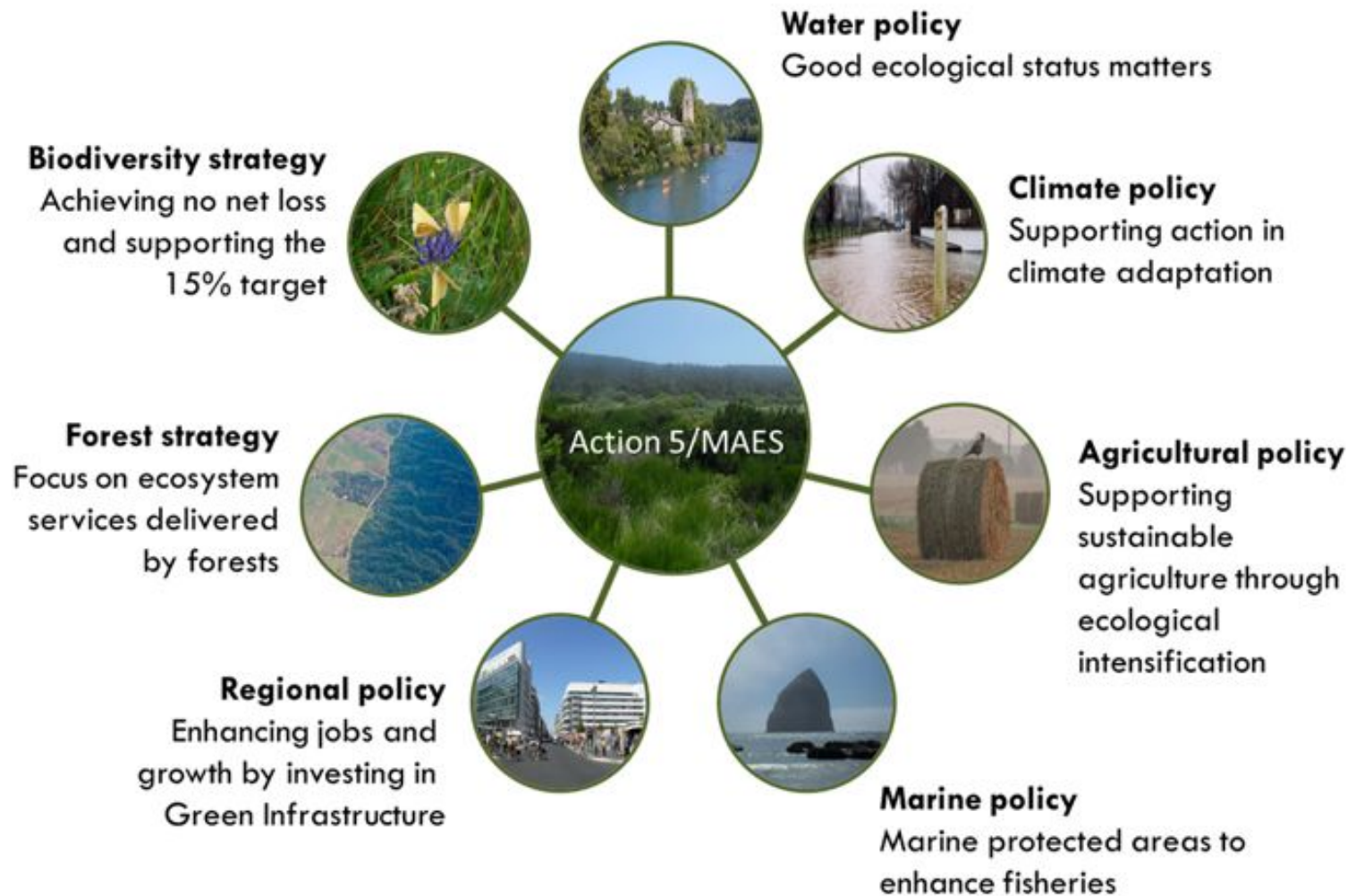
### United States

27	■ Drought:	33	■ Flooding:	9	■ Freeze:	125	■ Severe Storm:
45	■ Tropical Cyclone:	17	■ Wildfire:	17	■ Winter Storm:	273	■ All Disasters:

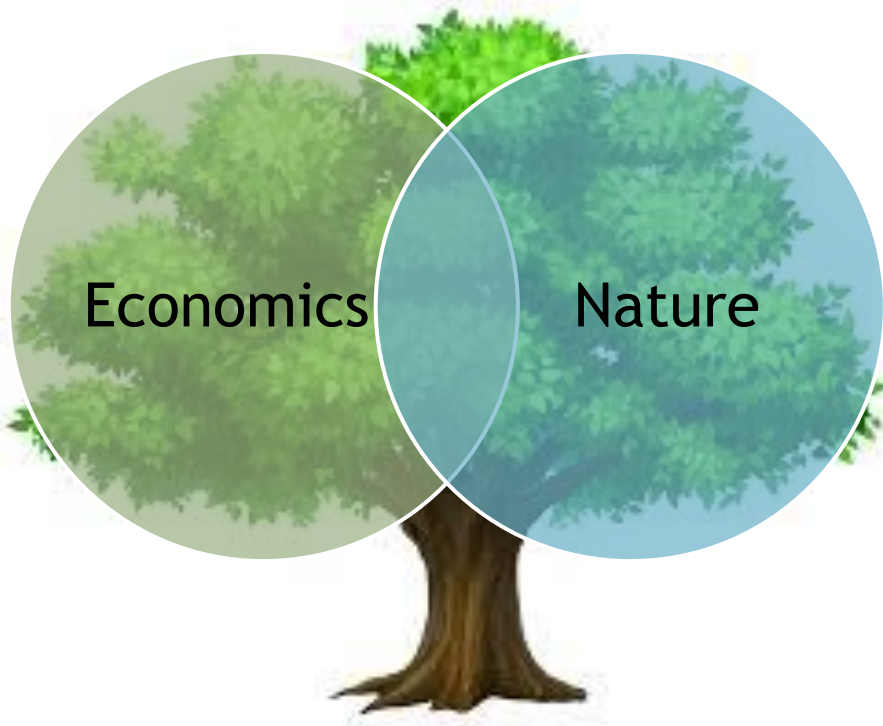
The Greater Houston Region experiences a wide array of extreme weather and climate events, including heatwaves, prolonged droughts, intense rainfall events, hurricanes, and floods.



# Ecosystem Services (ES) Primer **Step 5** - Create flow chart of ES benefits and economic valuations, including evaluating benefit relevant indicators



## Ecosystem Services (ES) Primer **Step Six** - Using optimal ES valuation methods to determine infrastructure solution(s)



### **Economic Methods**

On-site Ecological Function Analysis

Avoided Cost

Replacement Cost

Mitigation/Restoration Cost

Direct Market Price

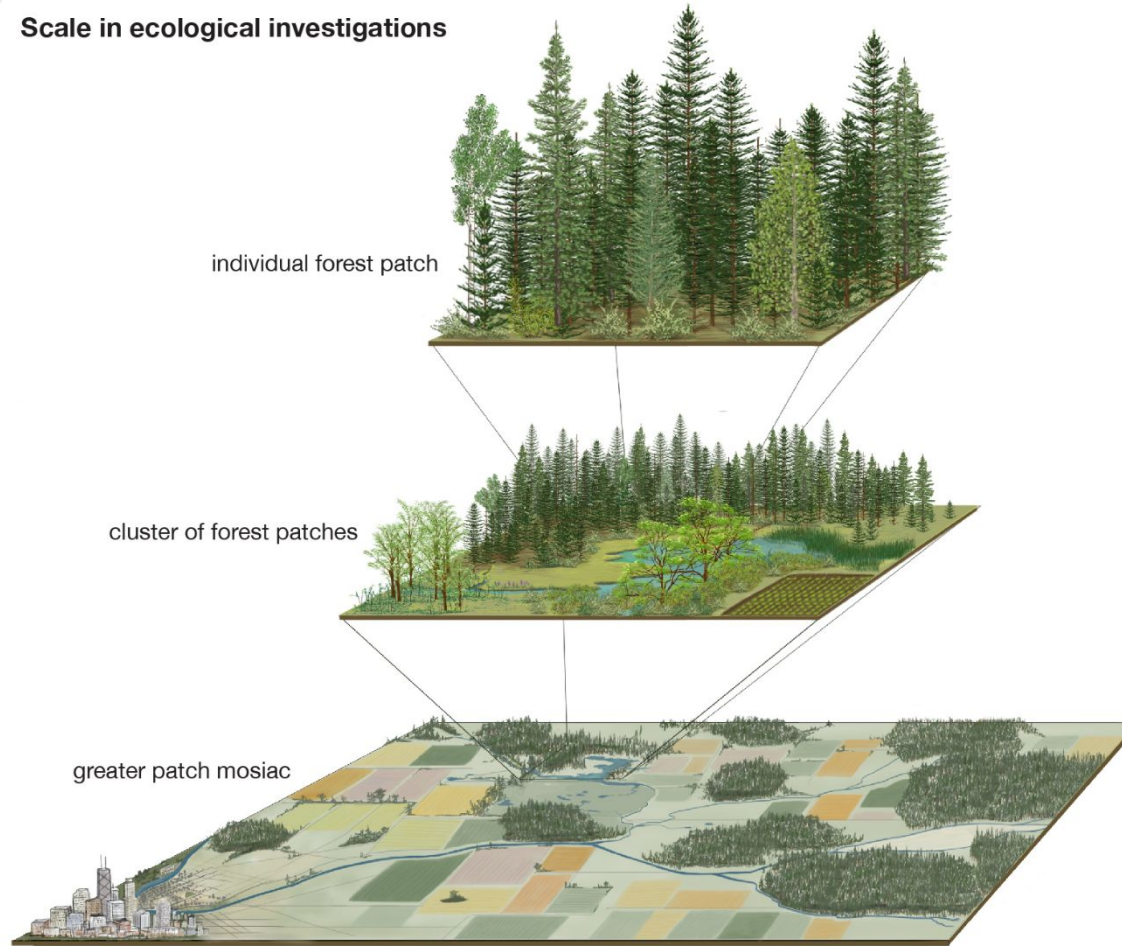
Hedonic Pricing

METHOD

1

# Ecological Function Analysis

Scale in ecological investigations



- *On-Site Ecological Function Analysis measures a specific ecosystem's productive output and how adding more nature-based infrastructure increases the ES.*
- *This analysis can also provide a baseline inventory for use in conjunction with a cost-based or market price method.*

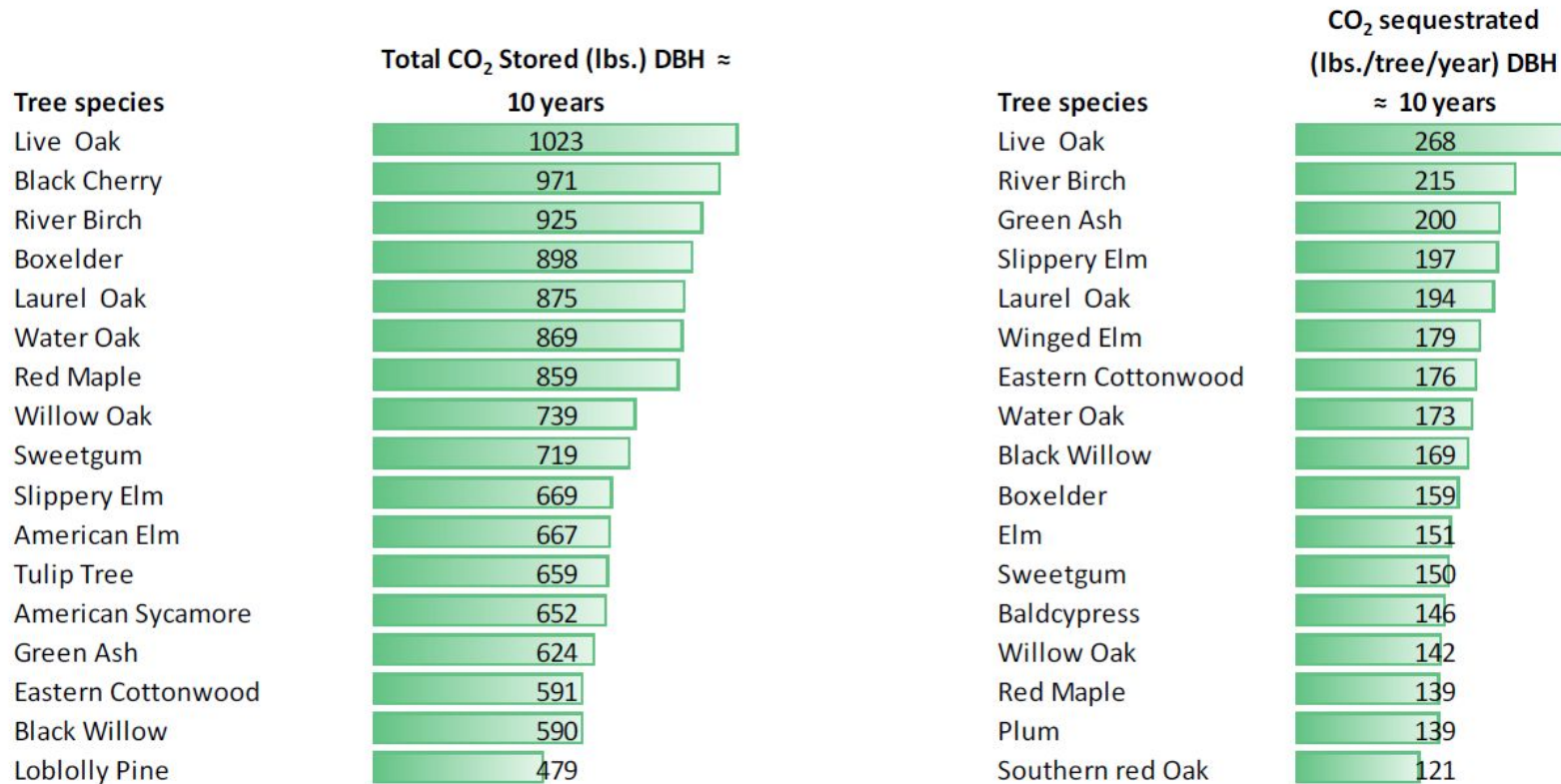
© 2013 Encyclopædia Britannica, Inc.

Infrastructure Goals: Use for Ecological Function Monitoring, Spatial Scale Impact on Function, and Building Something New

## Specific ES values of Native Tree Species

One type of ecological function analysis measures a specific species' ecosystem functions and compares them against each other to consider the effectiveness of increased ES in a nature-based infrastructure context.

### Total CO<sub>2</sub> stored and Annual CO<sub>2</sub> sequestration of Regional Native Tree Species



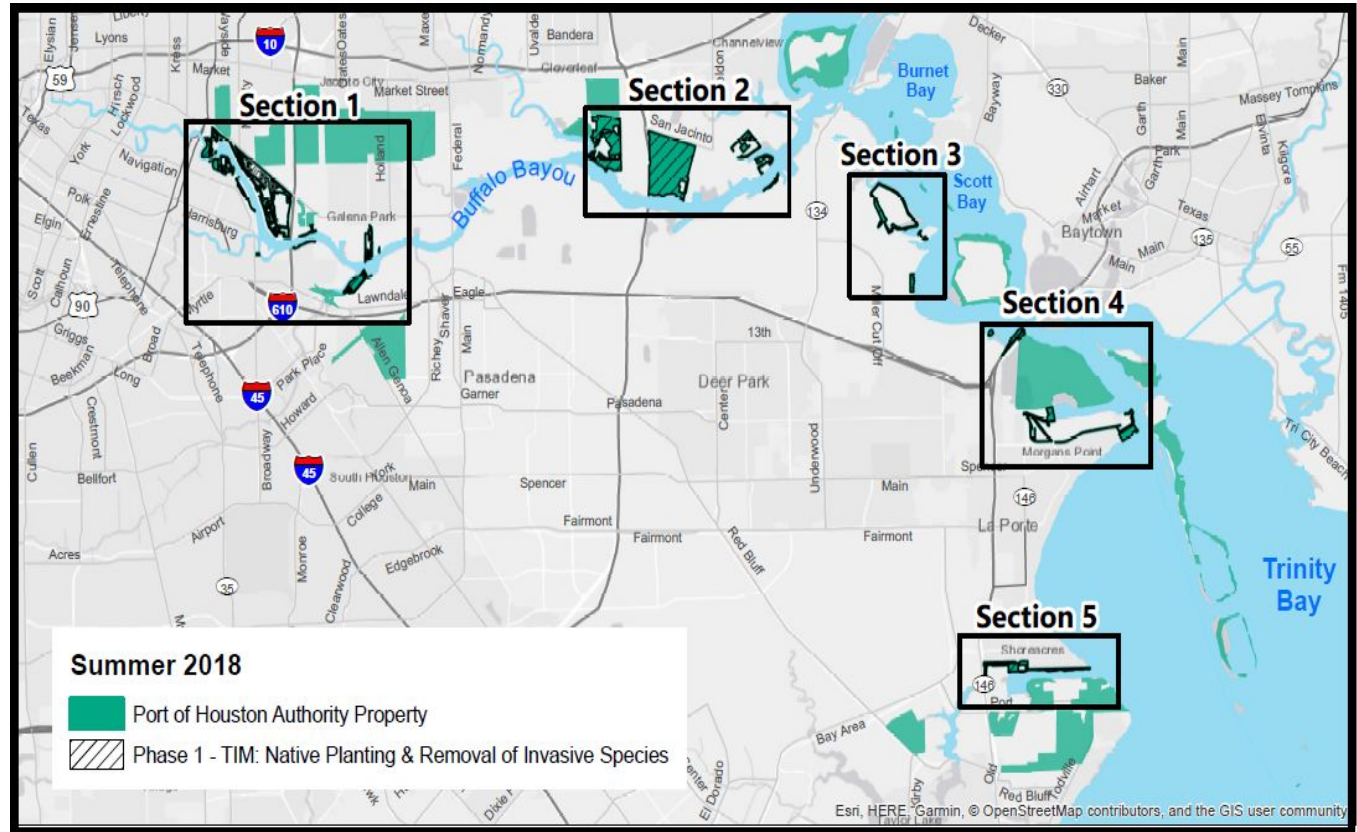
If 2,000 Live Oak trees are planted in 2020, by 2030 the Live Oak trees will be absorbing 268 pounds of carbon each year, for a total of 536,000 lbs each year. And, adding mulch and/or organic compost increases soil organic carbon.

**Port Houston Tree & Riparian Enhancement of Ecological Services (PoH TREES program), a collaborative nature-based solution that targets large-scale tree plantings using native tree species with higher ranked ES values on lands along the 25 miles of the Houston Ship Channel**

## PORT OF HOUSTON TREES PROGRAM

### Infrastructure Goals:

- Function Monitoring to impact air pollution, water absorption & carbon sequestration
- Spatial Impact on Function



### Nature-Based Solution:

- Targeted Large-Scale Native Tree Plantings

- Cost to Construct:  
**\$250,000**

**METHOD**

**2**

**Direct Market Price** - looks at the actual price of a commodity derived from an ecosystem in an existing market



**Shrimp Harvested in Galveston Bay**

**ES Value Derived from Direct Market Price:**

*Pounds of shrimp per year harvested from Galveston Bay could be multiplied by the price per pound consumers pay for them at different seasoned times*

**Infrastructure Goal: Use for Provisioning Ecosystem Services (goods harvested from ecosystem)**

**METHOD**

**3**

**Avoided Cost Method** - Determines the cost that would have been incurred in the absence of the ecosystem service provided.



*For example, looking at the cost to repair damages that would have occurred if stormwater had not been retained by a wetland in a flood event will give a ES value for the stormwater retention that is provided by the wetland.*

**Infrastructure Goals: Use for Outright Losses, Energy Savings, Insurance Savings, and Cost of Illness**

**METHOD**

**4**

**Replacement Cost Method** - determines (or compares) the costs that would be incurred in the replacement of an ecosystem service with gray infrastructure to accomplish the same goal(s)



**DOW CHEMICAL PLANT  
IN FREEPORT, TX**

**Value Derived from  
Replacement Cost  
Method:**

Constructing a wetland in  
the current tertiary pond  
vs building a sequencing  
batch reactor

- **Cost to Construct:  
\$1.4 Million vs \$40  
Million**

**Infrastructure Goals: Use for Outright Losses and  
Substitute Equivalency**



**METHOD**

**5**

**Mitigation and Restoration Cost Method** - looks at the cost of getting ecosystem services (ES) restored in damaged ecosystems

**BRAYS BAYOU TIDAL BASINS  
ES VALUE DERIVED FROM  
MITIGATION & RESTORATION  
COST METHOD:**

- *Provide retention area for heavy rain events*
- *Develop natural marshlands and green spaces along Brays Bayou*
- *Improve water quality and reduce the need for treatment*
- *Provide recreation and tourism opportunities for the community*



**Cost to Construct: \$3.2 Million each (along 5 Brays Bayou locations)**

**Infrastructure Goals: Use for Ecological Function Monitoring, Spatial-Scale Function on Impact, Outright Losses and Building Something New**

**METHOD**

6

**Hedonic Pricing** - considers the value of the demand for an ecosystem service (ES) by looking at how the ES affects values in a related market, usually real estate or recreational use, using regression analysis



**CROSS CREEK RANCH  
MASTER PLANNED  
COMMUNITY  
ES VALUE DERIVED  
FROM HEDONIC  
PRICING:**

*Value of homes range  
from \$300,000 -  
\$1 million depending  
on proximity to the  
large nature-based  
infrastructure built in  
the center of the  
development*

**Infrastructure Goals: Use for Property & Recreational Use**

# The Ecosystem Services Primer For Greater Gulf- Houston Region

Second Edition | 2019



**Six-Step Guide for Making Nature-Based Infrastructure  
Decisions Comparing the Benefits of Multiple Ecosystem Services**



**HOUSTON  
WILDERNESS**

*It's Our Nature*

## CONCLUDING COMMENT:

Using the six-step approach, practical ecosystem services (ES) appraisals can compare the relative magnitude of changes in the provisions of, based on targeted goals and across different evaluation methods, and can be possible even with limited availability and precision of scientific and economic valuation information.

[www.HoustonWilderness.org](http://www.HoustonWilderness.org)

# Thank You!

Author - Deborah J. January-Bevers  
President & CEO  
Houston Wilderness  
1334 Brittmoore Road, Suite 2804  
Houston, TX 77043  
713-524-7330  
Deborah@houstonwilderness.org

Co-authors:  
Lauren Harper  
Lindsey Roche  
Research Contributors  
Houston Wilderness



## Additional Resources



MPC E3 - Cross Creek Ranch - virtual video on RCP, MPC and 1% recreational bonds for MUDs

67 views • Nov 3, 2020

HoustonWilderness1

Received: 26 June 2021 | Revised: 5 October 2021 | Accepted: 22 October 2021  
DOI: 10.1002/ppp3.10245

RESEARCH ARTICLE

Plants People Planet **PP**

### A simple tree planting framework to improve climate, air pollution, health, and urban heat in vulnerable locations using non-traditional partners

Loren P. Hopkins<sup>1,2</sup> | Deborah J. January-Bevers<sup>2\*</sup> | Erin K. Caton<sup>1</sup> | Laura A. Campos<sup>2</sup>

<sup>1</sup>Houston Health Department, Environmental Division, Houston, Texas, USA  
<sup>2</sup>Department of Statistics, Rice University, Houston, Texas, USA

\*Correspondence  
Deborah J. January-Bevers, Houston Wilderness, 1334 Brittmoore Rd, Suite 2804, Houston, TX 77043, USA.  
Email: debora@houstonwilderness.org

#### Societal Impact Statement

Planting trees is considered an effective method for climate change adaptation and mitigation. This framework provides a replicable blueprint to improve health, urban heat, flooding, and air pollution via a multisectoral, collaborative, environmental data-driven approach. Native tree species with targeted ecosystem services are selected, and sites are strategically identified based on environmental and health benefits, with the intent of engaging community involvement through education and large-scale tree plantings. Including non-traditional partners in the framework provides heightened awareness of the relationship between climate change and health, thus catalyzing decision-making regarding sustainable actions that reduce effects of climate change. This native tree planting framework is highly adaptable in other cities.

#### Summary

- A multidisciplinary framework is presented for a data-driven, climate change adaptation and climate change and air pollution mitigation project. This framework leverages heightened awareness of the connections between climate change, air pollution, and health to expand the cadre and societal impacts of those working to intervene in resilience planning and implementation.
- The framework, implemented in Houston, Texas, USA, beginning in 2019, consists of three parts: (1) identification of optimal native tree species for climate change adaptations and air pollution mitigation around variables important locally; (2) selection of large-scale native tree planting locations where populations are already disproportionately experiencing flooding, increased heat, and air pollution-related health effects that could be further exacerbated from climate change; and (3) engagement of multisectoral leadership broadened beyond those traditionally working on climate change resilience through heightening awareness of the link to human health.
- Native tree species were identified that had the highest combination of absorption of carbon dioxide, other air pollutants, and water absorption (aiding in flood adaptation and air pollution/heat mitigation). Thousands of the top tree species were planted in locations that experience substantial flooding during large rain events.

This is an open access article under the terms of the Creative Commons Attribution-NonCommercial License, which permits use, distribution and reproduction in any medium, provided the original work is properly cited and is not used for commercial purposes.

© 2021 The Authors. Plants, People, Planet published by John Wiley & Sons Ltd on behalf of New Phytologist Foundation.

Plants People Planet, 2021, 4, 243–257.

whjournals.wiley.com/journal/ppp3 | 243